



Faculty of Management Studies

Janardan Rai Nagar Rajasthan Vidyapeeth (Deemed) University, Udaipur

(Declared under section 3 of the UGC Act, 1956 vide Notification No. F9-5/84-U-3 January 12, 1987 of the Govt. of India)



PROSPECTUS

PROSPECTUS 2013-14

FMS A path for your successful Career.....

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Senior Faculty Member

Prof. (Dr.) N. S. Rao

Dean & Director

IMPORTANT INFORMATION

Particulars	MBA	MBA-Ex.	MHRM
Date of Written Examination and GD-PI	2nd June 2013	2nd June 2013	2nd June 2013
Time of Written Examination	10 to 12 pm	10 to 12 pm	10 to 12 pm
Time of GD-PI	12.00 Onwards	12.00 Onwards	12.00 Onwards
Date of Display of final merit list	3rd June 2013	3rd June 2013	3rd June 2013
Last Date for Depositing fee	5th June 2013	5th June 2013	5th June 2013
Induction	20-22th June 2013	20-22th June 2013	20-22th June 2013
Teaching Commencement	24th June 2013	24th June 2013	24th June 2013

Venue of Written Examination & GD - PI

Faculty of Management Studies

Janardan Rai Nagar Vidyapeeth (Deemed) University, Pratap Nagar Campus, Airport Road, Udaipur (Rajasthan)



Manishi Pandit Janardan Rai Nagar

Founder of the University

16.06.1911-15.08.1997



Vision of the University

Education for All

Community Development

Revival of Culture

*Strengthening of democratic
institution of the country*

"Education is the strongest tool of social transformation.

The weaker section of the society can be
empowered only through advanced education.

It is my faith that education is the
most virtuous path of emancipation."

From the Director's Desk



I on behalf of the Faculty of Management Studies of Janardan Rai Nagar Rajasthan Vidyapeeth (Deemed) University Udaipur, extend my hearty welcome to you for joining this institute to take up new challenges. Our MBA programme was launched in 1996 and since then the department has over the years been adapting itself to the changing needs of corporate sector, while at the same time consistently maintaining the cultural values and ethos of the organization developed by Pandit Janardan Rai Nagar and stalwarts of the university in various fields of education.

Distinct feature of our programme is the focus on industrial need in global arena in particular and inclusive growth of the economy at large.

Professionals are absorbed by the corporate sector according the needs of end user professionals are demanded only when they are adaptable and compatible.

The role of business schools become commendable in making the ambience, adaptable and compatible human resource in the business world which is passing through a big transition largely influenced by technological advancement.

FMS has rich tradition of pursuing academic excellence through conducive environment and outstanding faculty.

We consider our alumni to be very important part of our institute to its journey towards excellence. During last 17 years most of our students have been absorbed in the corporate and non-corporate sectors and holding significant positions. This is being constantly achieved because of our perseverant efforts and a judicious mix of faculty having excellent academic record and industry experience.

We have certain amount of pride and confidence that our highly efficient organization is competent enough to complete the programme in due course of time including declaration of result with high degree of precision.

I warmly invite you to explore the wealth and opportunities at FMS.

Prof. N.S. Rao

Director & Dean

Faculty of Management Studies



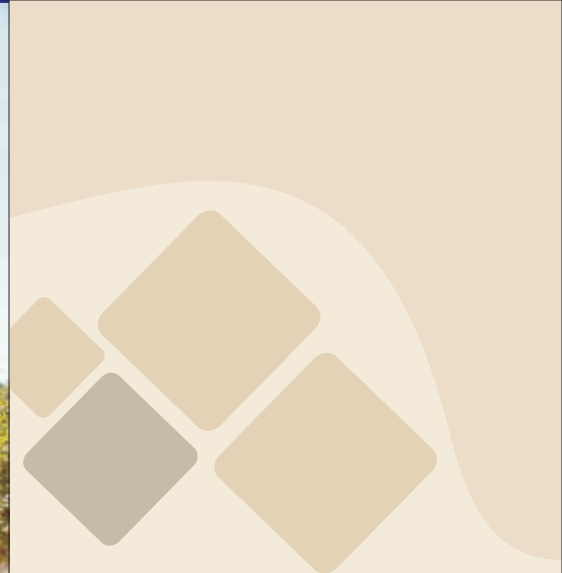
The University

Janardan Rai Nagar Rajasthan Vidyapeeth (Deemed) University, founded on August 21, 1937 by Late Pt. Janardan Rai Nagar, has over the years developed into an educational centre of excellence. The prestige enjoyed by it during all these 74 years is reflected in the fact that eminent personalities like Late Shri Bhopal Singh, Maharana of Mewar, Dr. Karan Singh of Kashmir, Late Shriyut Srimannarian, Late Shri Rahul Sankratayan, Late Shri Janardan Rai Nagar, etc. have graced the chair of Kulpati of Vidyapeeth.

The GOI / UGC granted it the status of Deemed-to-be-University in 1987. Since then it has been spreading the fragrance of a number of courses, including professional ones, for the benefit of our society. It offers undergraduate, post-graduate and research courses in the areas of Humanities, Commerce, Social Sciences, Management, Social Work, Teachers' Education, Medicine, Computer Application and others besides being actively involved in Adult & Continuing Education, Community Work and Archaeological Excavations. Its guiding objectives have invariably been to provide research based qualitative education through preservation of our rich socio-cultural values.

While maintaining its presence through its constituent units in the distant rural areas of this western part of the country, Janardan Rai Nagar Rajasthan Vidyapeeth (Deemed) University (JRNRVU) has always kept pace with the global developments. It has collaborated with Slippery Rock University, USA and University of South Carolina, Columbia, USA for research, faculty and students exchange programme. What initially started as a little flame of hope for educating the citizens of India during the pre-independence era, has today emerged as a bright sun illuminating the students and scholars from different parts of the country and the world through wisdom and knowledge and shaping their future.

In recognition of its excellent services in the field of education, especially that for the economically poor, adult, rural and the deprived strata of society, JRNRVU has been honoured by some prestigious national awards including Nehru Literacy Award, Lok Culture & Art Award, FICCI Award and National Child Development Award amongst others.



The Campus

The Teaching Units : JRNRVU consist of the following Constituent Colleges / Departments, Research Extension Centres and Centre for Adult and Continuing Education.

- **Manikya Lal Verma Shramjeevi College**

A College of higher education in Social Sciences, Humanities, Environment, Commerce and Management and is running 11 Post Graduate Departments.

- **Institute of Rajasthan Studies (Sahitya Sansthan)**

An Institute of Research on Literature and Excavation of Archaeological Sites.

- **Udaipur School of Social Work**

A College for higher education in Social Work.

- **Directorate of Jan Shikshan and Extension Programme**

- **Directorate of Distance Education**

- **Faculty of Computer Science and Information Technology**

- **Faculty of Medicine**

- ❖ Department of Homeopathic Medicine & Surgery
- ❖ Department of Physiotherapy

- **Faculty of Education**

A College for teachers training.

FACULTY OF MANAGEMENT STUDIES (FMS) :

FMS is a constituent Management Department of the University. Following are the regular activities of this department :

- Two years full time AICTE approved Master of Business Administration (MBA).
- MBA Executive Programme
- Two years full time Master of Human Resource Management (MHRM)
- Three years full time Bachelor of Business Management (BBM)
- Research and Consultancy (AICTE sponsored)
- Management Development Programmes for Corporates & other business organizations.
- Other Post Graduate Level Programmes in Management (to be announced).
- Management Research, Consultancy and Corporate Training.
- The Business Clinic to help to local entrepreneurs to deal with local Business and related problems.
- Approved Diploma Programmes.



The Faculty of Management Studies (FMS) is one of the constituent Management Departments of JRN Rajasthan Vidyapeeth (Deemed) University. It is one of the premier institutes in the field of Management Education, Research and Consultancy and Management Development Programme of various Corporates. FMS was established by the University, as an important organ of the management faculty, with a view of providing excellent education to the aspiring managers. It offers a Two Years Master of Business Administration (MBA). Two years full time Master of Human Resource Management (MHRM), One year PG Diploma in Retail Management (PGDRM) and MBA-Executive Programme.

The programme is duly approved by the All India Council for Technical Education (AICTE) New Delhi. Other programmes related to Management areas are in the pipe line and will be announced in due course. The department is consistently engaged in moving ahead with a view to revamping and reorienting the curriculum, the teaching pedagogy as well as the examination system. The department is well equipped with the latest teaching methodologies, audio-visual equipment including LCD projector & OHP projectors, a rich library with a reading room facility, a computer lab etc. It has an excellent rapport with industry / business houses which exposes the students to the complex problems of the real world faced by the business executives.

FMS is equipped with V-SAT and broadband connectivity for the use of students and faculty members. FMS prepares students for their challenging new role in management. It employs a broad range of teaching methods, maintaining proper balance between lecture and case study and between individual and team approaches to the management. Students are given flexibility to explore areas of special interest by offering them a variety of program opportunities along with dual specialisation.

FMS Guiding Philosophy

With definite purpose and mission, FMS marches ahead. To achieve this, the department strives to provide a supportive and stimulating environment essential for the intellectual and personal growth of its students.

Mission of FMS

To offer Quality Education that enables students to meet the challenges and demands of a complex competitive world, leading to a successful life".



Goals of FMS

- To develop and executive management programmes bringing out students with professionalism, competence and values.
- To promote Research in Management Discipline.
- To continuously enrich our programmes and revamp our practices to best suit the contemporary and future scenario.
- Awaken the spirit of creative and critical thinking.
- Encourage ethical behavior with the sense of human touch.
- Create an understanding to exhibit maturity.
- Appreciate difficulties and solve problems calmly.
- Instill a feeling that learning is a way of life.
- Concentrate on building a positive frame of mind, with a 'win win' attitude.
- Imbibe a sense of professionalism.
- Encourage taking calculated risks and learning from failures.
- Create a feeling of respect for our rich and diverse socio-cultural heritage.



The Campus

The University has earmarked a separate area for Faculty of Management Studies at its Pratap Nagar campus. The total build up area of the Faculty premises is 2146 sq.mtrs. which includes four class rooms, three tutorial halls, one girls common room, store room, eight faculty chambers, two office rooms, director's chamber, placement room, seminar hall, library hall and computer lab for the use of the students, faculty and staff members.

The Computer Lab

The Faculty has set up a well-equipped computer lab with an intake capacity of 75 computers at a time. Blending knowledge with technology is our mantra of success. Our students are provided with a best of IT facilities.



Internet Connectivity

The internet facility is also enhanced by additional Broadband connectivity with 256 Kbps and has been provided for the academic use of the students and faculty members. The Campus is Wi-Fi.

Infrastructure of FMS

The Seminar Hall

FMS has introduced extension lecture series to acquire the practical exposure from reputed academicians and executives from industry. In this era of the latest gadgets, our infrastructure has been catering to our students with the contemporary equipments during various

academic happenings. The seminar hall equipped with latest technologies has a capacity to accommodate about 300 participants and is especially utilized for seminars, extension lectures and students project presentations.



Library and Reading Rooms

FMS has a rich library and reading room with exhaustive number of books and journals, both national and international management and related subjects. The FMS library is working from morning 10.00 hrs to evening 17.00 hrs for the use of students, faculty and outsiders. The total area of the library is about 350 sq.mtrs. FMS Digital Library is also connected to UGC infoline where around 14,500 on-line journals are available.

The Faculty of Management Studies (FMS) has been established by the Janardan Rai Nagar Rajasthan Vidyapeeth (Deemed) University as a constituent Management Department to run two years full time MBA Programme from the academic year 1996 at its Pratap Nagar Campus, Udaipur. It has constituted an Academic Advisory Board (AAB-FMS). The members of AAB govern and advice on all the academic activities at FMS.

Objectives of MBA Programme

The MBA aims to provide a career development programme for budding managers to enhance and develop their human resource management and executive skills in an organizational context. The overall aim of the programme is to balance theoretical analysis with practical application, hence developing a critical and questioning approach to the conceptual under-pinnings of management. The FMS MBA has evolved to cater for the emerging concern and developing needs of managers in the 21st century. The core objectives of MBA programme at FMS are :

- To strive for excellence by instilling in our students the attitude to lead and change through the ability of continuous learning.
- To equip the students with required conceptual framework, interpersonal skills and the essence of team work for managerial decision-making and implementation.
- To acquaint our participants with rapid developments in the area of management techniques by conduction and promotion of innovative research as well as indigenous literature in management.

The Academic Activities

