

Mile Stone - Community Service

Medanta Medicity Free Cardiac Checkup Camp

FMS is firmly committed towards community service and so it organised a Free Cardiac Check up Camp on 28th and 29th November, Session 2010-11 in association with Medanta - The Medicity Hospital, Gurgaon in which free facilities for BP, ECG, Blood Sugar and Echocardiography were given. The consultation was given by Dr. R.R. Kasliwal, Chairman, Cardiology and his team. More than 500 people benefitted from this camp.



Entrepreneurship Development Cell

Entrepreneurship development cell was created in pursuance to the provisions of AICTE project. This cell is supposed to provide technical guidelines to small business entrepreneur. It also creates awareness about business entrepreneurship. Various programs such as Faculty Development program, awareness program and technology entrepreneurship development program will be conducted in year 2012.



The Faculty



FMS faculty imparts dignity to the MBA programme and is extremely committed. Apart from imparting knowledge, faculty dedicated to providing the students with a positive educational experience. The faculty foresees the paradigm shift in the way marketing is done, finances are managed, human resources are taken care of and the way materials and production problems are tackled in the current era of technological revolution and globalization. The faculty attempts to cultivate a thought process among the students to enable them to anticipate the changes in the management practices. In addition to their role as educators, FMS faculty is also dedicated to their role as instructors and researchers.



Prof. N.S. Rao

**Dean, Director & Chairman of
Faculty of Management Studies
(Accounting & Finance)**

He has a wide range of experience in teaching and administration. He worked as Dean, Faculty of Commerce and Management Studies at UCCMS, Mohan Lal Sukhadia University, Udaipur for two terms and also worked as Director Faculty of Management Studies, Mohan Lal Sukhadia University, Udaipur. He also worked as Head in the Dept. of Accountancy and Statistics, for 2 terms of 3 years each. He worked as Director at R.B. Institute of Management, Ahmedabad and for more than 4 Years as Director at Advent Institute of Management studies, Udaipur. He has a 30 years experience of research guidance. He supervised more than 2 dozen Ph.D's in various Universities such as, Mohan Lal Sukhadia University, Udaipur and D. Y. Patil University, Pune. At present about 8 researchers are actively engaged in research under his guidance. He actively participated in academic councils & acted as member of Board of Management in various Universities. He has contributed more than 20 research Papers and articles in national and International Journals. Prof. Rao also worked as coordinator DBF Programme run by ICFAI, Hyderabad for about a decade and is a councillor at IGNOU centre at Udaipur since last 15 years. He has authored more than half a dozen books related to costing ,economics ,accounting and auditing. He also worked as chief editor of AIMS, the biannual referred journal and that of Nirnay published by the Faculty.

The Faculty



Prof. P.K. Srivastava
M.Com., Ph.D.
(Marketing Management Areas)

Prof. P.K. Srivastava is former Head, Dept. of Business Administration M.L. Sukhadia University, Udaipur. He has more than 42 years of teaching and research experience. He edited and published "Udaipur Journal of Marketing" for five years (1973- 78). He also worked as founder editor of "PRABANDH" research Journal of MBA programme for eight years "SILVER JUBILEE SOUVENIER" of M.L. Sukhadia University, Udaipur.

Dr. Srivastava has so far published 10 books and more than 90 papers and research articles. He has also dispatched two research projects financed by UGC and ICSSR. He is a member of International Economic Association, Australian Health Economists Group, Indian Society for Dr. Srivastava is also advisor and consultant to many industrial and business units. He is with FMS since inception as Honorary Professor.



Mr. Bhartendu Nagar
B.A., M.A. (Social Work)
(Personal Management,
Compensation &
Labour Welfare)

Mr. Bhartendu Nagar is a very senior faculty and is associated with Rajasthan Vidyapeeth since long. He completed his entire studies from University of Udaipur specialising in the area of Social Work, Labour Welfare and Personnel Management. He has a vast experience in supervising students in Research Dissertation work. He has organized number of training programmes in the area of HRD and Labour Laws. He has actively participated in number of National & International Seminars and has also presented a number of Research Papers. He attended a two month course on Research Methodology organized by ICSSR at Loyola College, Trivendrum.

Because of his versatile personality, he is very popular amongst the students.



Dr. Hina Khan
M.Sc. (Gold Medal) M.Com, MIB, Ph.D.
(Marketing Management,
International Marketing, Brand
Management & Business Communication
Indian ethos and Values)

Dr. Hina Khan, a management Post Graduate specializing in 'International Marketing' has also earned a masters in science with gold medal and a master in commerce specializing in Business Administration from Mohan Lal Sukhadia University Udaipur.

In relation to her area of specialization she has worked and trained at Dubai Ports Authority UAE and has been in the field of academics since last 12 years. Her areas of expertise include International Marketing and Business, Global Trade and Practices, Brand Management & Ethos.

She has conducted many national seminars. Have also conducted workshops of management for various News papers & administrative officers. She is responsible for co-ordinating all the activities of the campus and has organized a national level management events AURA at FMS.



The Faculty



Mr. Rahul Vyas

MBA, LLB

(Marketing, Business Legislation & Advertising Management)

Mr. Rahul Vyas a Post Graduate in Business Administration from Institute of Management Studies Devi Ahilya Vishvavidhyalaya, Indore.

He has specialized in Marketing Management and International Business. He has also done Bachelors in Law from Law College, Mohan Lal Sukhadia University. He has more then 10 years of corporate exposure in diverse range of fields like financial Services, Telecommunication Industry, Print Media. He teaches Advertising Management, Business Legislation.

His areas of interest include Recruitment, Training and Development, Compensation and Labour Welfare.



Mr. Bharat Kumar Sukhwal

B.Sc, M.Sc. (Maths), PGDCA, M.Sc. (CS), MBA, M.Com., M.Phil (CS)
(IT, DSS and MIS, ERP & System Analysis & Design)

Mr. Bharat Kumar Sukhwal is a post graduate in Mathematics, Management & Computer Science. He has equal command in academic as well as technical areas.

He has 7 years of teaching experience. He is working with Faculty of Management Studies since last one year as a faculty of Information Technology. He teaches IT, DSS & MIS, ERP, and SAD.



Ms. Nidhi Nalwaya

B.Com., MBA

(Taxation & Tax Planning, Business Statistics)

Ms. Nidhi Nalwaya is a post graduate in Management of Business Administration from Rajasthan Technical University (Kota) She has specialized in finance and Marketing.

She teaches courses of Management Accounting, Taxation and tax planning, Quantitative Techniques. Her areas of interest include Organizational Behaviour, Security Portfolio Management and Business Environment. Her achievement including handling of various events of management at college level.



Ms. Neeru Rathore

MBA, M.Phil. (ABST) Gold Medalist, Pursuing Ph.D.

(Principal and Practice in Management, HRM, OD, HRD, OB)

Ms. Neeru Rathore has specialized in Finance & IB in her MBA and has done M.Phil. (ABST). She has been associated with FMS since last 3 years and has academic experience of 4 years. She teaches course of Principle and Practice in management, Human resource management, Organization Development, Human resource development, Organization behavior. Her achievement includes conducting of various extra curricular activities at college and university level.

A true teacher knows when to put his students on a tight leash, when to ease up and when to let go completely. FMS prides itself on the fact that every member of the faculty has the burning desire to see all students shine, and excel during the time that they spend at FMS and later as FMSians

The Faculty



NON-TEACHING STAFF

S.No.	Name	Designation
1.	Mr. Bhupesh Dixit	UDC
2.	Dr. Pius John	UDC
3.	Mr. Ratan Lal Dangi	UDC
4.	Ms. Payal Doshi	Library Asstt.
5.	Mr. Harsh Narayan	LDC
6.	Kishan Singh Dashana	LDC
7.	Jalam Singh	LDC
8.	Chatar Singh Rajput	Helper
9.	Chuni Lal Dangi	Helper
10.	Radha Kishan	Helper
11.	Raju Singh Rawat	Helper

The Course curriculum

Projects to be under taken during MBA

Semester-I SWOT Analysis

Semester-II Comparative Analysis

Semester-III Summer Training Project

Semester-IV Grand Project

The course commences with an induction programme covering the fundamentals of management education and communication skills. This programme allows students from business and non-business backgrounds to attain equivalence in their knowledge base before embarking them during four semesters of MBA programme. The brief description of semester wise course curriculum (approved by the University) is as follows :

Semester I

This semester lays the basic foundation for developing a primary framework for managerial decision-making and understanding an organization with respect to the internal and external environment.

- 101 Management Process
- 102 Accounting For Managers
- 103 Managerial Economics
- 104 Statistical Methods for Management
- 105 Marketing Management
- 106 Computer Applications in Management
- 107 Indian Ethos and Values

Semester II

This semester helps the students develop an outlook towards the functional areas of management with an ability to critically analyze the various operational facets of an organization.

- 201 Organizational Behaviour
- 202 Quantitative Techniques in Management
- 203 Financial Management
- 204 Productions and Operations Management
- 205 Research Methodology
- 206 Human Resource Management
- 207 Environment & Management

After completion of 2nd semester examinations, students will under go 6 to 8 weeks summer training in any organization.

Semester III

This semester provides an opportunity to apply the tools, techniques, skills and concepts, which a student has already acquired.

- 301 Business policy and Strategic Analysis
- 302 DSS & MIS
- 303 Business Legislation

MARKETING ELECTIVES

- 501 Sales & Distribution Management (Minor)
- 503 International Marketing (Major)

RETAIL ELECTIVES

- 511 Retail Management (Minor)
- 512 Supply Chain Management (Major)

FINANCE ELECTIVES

- 521 Security Analysis and Investment Management (Minor)
- 523 Management of Financial Services (Major)

HUMAN RESOURCE ELECTIVES

- 531 Organizational Development (Minor)
- 532 Management of Industrial Relations (Major)

INTERNATIONAL BUSINESS ELECTIVES

- 541 International Business-Theory and Practice

INFORMATION TECHNOLOGY ELECTIVES

- 561 Security and Control Information System (Major)
- 562 Enterprise Resource Planning (Minor)

PRODUCTION AND OPERATION ELECTIVES

- 571 Production Planning & Control (Minor)
- 572 Logistics Management (Major)

Semester IV

This semester provides a platform to imbibe skills and concepts required for functioning in a global market place. It also facilitates time for research to explore the frontiers of knowledge.

- 401 Corporate Evolution & Strategic Management

MARKETING ELECTIVES

- 502 Advertising Management (Minor)
- 504 Brand Management (Major).

RETAIL ELECTIVES

- 513 Space & Brand Management (Major)
- 514 E-commerce & E-retailing (Minor)

FINANCE ELECTIVE

- 524 Derivatives (Major)
- 522 Project Planning, Analysis and Management (Minor)

HUMAN RESOURCE ELECTIVES

- 533 Compensation & Labour Welfare (Major)
- 534 HRD: Approaches & Strategies (Minor)

INTERNATIONAL BUSINESS ELECTIVES

- 542 Global Trade: Procedures & Documentation

INFORMATION TECHNOLOGY ELECTIVES

- 563 Application Development Using ORACLE (Major)
- 564 System Analysis and Design (Minor)

PRODUCTION AND OPERATION ELECTIVES

- 573 Material Management (Minor)
- 574 Total Quality Management (Major)

Dual specialization is offered to the students of FMS. Students can take the minor subject for dual specialization after passing the IVth semester exam.

Procedure for MBA (2012-13)

NUMBER OF SEATS		
Total Seats		60
Category 'A'	Open/ Merit (85%)	51
Category 'B'	Management Seats, NRI's and Company sponsored (15%)	09

The Chairman, Admission Committee at his discretion, may admit lesser number of students, if deemed fit, and also has the discretion to fill any number of these seats with open/ merit category candidates.

ELIGIBILITY

- Bachelor's Degree (from a recognized University) in any discipline, with at least 50% marks in the aggregate, under 10 + 2 + 3 scheme and 45% for SC/ST/OBC candidates.
- A candidate who is appearing at the Final Year Bachelor's Degree Examination / whose result of Final Year Bachelor's Degree Examination has not been declared, can also apply subject to the condition that he / she will be required to submit the marks sheet of the qualifying examination at the time of Personal Interview, failing which his / her candidature shall ipso facto stand cancelled.
- Reservation on SC / ST & OBC candidates will be given on the basis of direction of the state government.

ADMISSION PROCEDURE FOR CATEGORY 'A' (OPEN / MERIT)

Selection process under this category comprises of the following:

(i) WRITTEN ENTRANCE TEST

(Weightage: 200 marks) (02 hrs. Duration)

- | | |
|--------------------------|--------------------------------------|
| 1. English Language | } (50 marks each)
Total 200 marks |
| 2. General Awareness | |
| 3. Logical Reasoning | |
| 4. Quantitative Aptitude | |

NOTE: Candidates having passed the CAT/MAT and other All India Management Entrance Tests recognized by the University with a minimum of score will be eligible to seek exemption from the written examination. Marks secured at such tests will be counted as marks secured at the written test.

(ii) GROUP DISCUSSION (Weightage: 40 Marks)

The GD measures the communication ability, social behaviour, leadership and persuasiveness of the candidate.

(iii) PERSONAL INTERVIEW (Weightage: 60 marks)

The PI aims at measuring the aptitude, subject knowledge, business awareness, communication and problem solving ability of the candidate.

A committee consisting of experts will evaluate the candidate's performance at the time of GD & PI. They will award marks separately and the average will be taken as marks secured of 40 and 60 marks respectively.

(iv) ADDITIONAL WEIGHTAGE:

In addition to the above, the following Additional Weightage would be given to the deserving candidates for their past academic record:

PAST ACADEMIC RECORD (Weightage : 25 marks)

Examination Passed	75% and above	60% ≥ 75%
1. High School / Secondary level	5	3
2. Senior Higher Secondary/ Intermediate	5	3
3. Graduate level	5	3
4. Post Graduate level	5	3
5. Recognized one year PGDCA	5	3

CALL LETTERS FOR GD & PI

All applicants seeking admission to the Department will be sent the call letters for GD & PI. Written test, GD & PI are three simultaneously placed stages of admission process, i.e. written test is not a qualifying criterion for GD & PI.

FINAL SELECTION

For Category 'A' (Open / Merit)

Final selection will be based on the overall merit of the candidates i.e. a merit list will be prepared on the basis of marks secured out of total of 325 marks comprising different stages of the admission procedure.

For Category 'B' (Management, NRI and Company sponsored Seats)

These students will be exempted from written entrance test.

All eligible candidates will be called for GD & PI and a separate merit list will be prepared on the basis of marks secured by them in GD & PI and Past Academic Record as per procedure laid down for Category 'A' candidates.

NOTE

- Knowledge of computers, though not essential but is desirable.
- If a candidate has received letter grades / grade points instead of marks, he/ she should submit a certificate from the Registrar of his / her University certifying equivalence of his letter grades / grade points in terms of percentage of

Admission

Procedure for MBA (2012-13)

- marks.
3. If the first Bachelor's Degree is of a foreign University, the candidate should provide proof of its recognition by the Government of India or any other authority appointed by the Government for this purpose.
4. For a sponsored candidate, sponsorship of only a company registered as limited / private limited company or by NRI, etc. will be considered.
5. NRI/ Foreign candidates should produce their Passport,

Student Visa an AIDS Certificate, etc. at the time of GD & PI.

6. **Any student pursuing any other course/ undertaking full or part- time employment shall ipsofacto become disqualified to continue the course.**
7. **75% attendance in classes is the minimum requirement for appearing in the semester examination.**

FEE STRUCTURE

The fee payable by the admitted students would be as follows :

First Year

Category	Course Fee*	Caution Money** (Refundable)	Student Welfare Fund	Total (Rs.)
Open / Merit	40000	5000	1500	46500
Management Seat	60000	5000	1500	66500
Foreign Students	80000	5000	1500	86500
NRI Students	80000	5000	1500	86500
Company Sponsored	80000	5000	1500	86500

Second Year

Category	Course Fee*	Alumni Fee	Student Welfare Fund	Total (Rs.)
Open / Merit	40000	1000	1500	42500
Management Seat	60000	1000	1500	62500
Foreign Students	80000	1000	1500	82500
NRI Students	80000	1000	1500	82500
Company Sponsored	80000	1000	1500	82500

* **Annual Course Fee includes tuition fee of Rs. 10,000/-**

** **Caution Money will be refunded within one year after completing the course.**

Important :

1. Fee is to be remitted through demand draft/Pay Order or through Bank Challan at Allahabad Bank, JRN RVU Campus, Pratap Nagar, Udaipur favoring **"Director, FMS" Payable at Udaipur.**
2. Students desiring to offer information Technology as a major specialization will have to pay additional Rs. 5,000/- towards computer lab fee in second year.
2. Fee is payable on admission annually.
3. Fee once deposited shall not be refunded.
4. The University has full right to change the examination fee & the examination schedule.
5. **Dress code as decided by the Department would be compulsory for all students**

The Programmes

Master of Business Administration (MBA-Executive)

The Executive MBA Program is specially designed for working professionals, to give them the skills and knowledge they need to get ahead in their careers. The journey from being a Professional to a Manager, in today's knowledge economy, needs a sound grounding in the core disciplines of management, as well as skills in leadership and strategy. The executive MBA program is one of the most prestigious education curriculum in India. Faculty of Management Studies, JRN Rajasthan Vidyapeeth University, Udaipur is premier management institute offering MBA program which is duly approved by the All India Council For Technical Education (AICTE) New Delhi. MBA Executive is -

- An instructor-led training program which will equip you with skills needed to be an effective manager, leader, strategist and business decision maker.
- Enhance business competitiveness and interact effectively with management as a strategic business partner.
- Earn an Executive MBA degree without hampering your career.
- Gain management perspective through internationally benchmarked pedagogy of learning and interaction among peers.
- Value addition for personal growth and professional achievements.

Executive MBA Objectives

The FMS, JRN RVU, Udaipur Executive MBA focuses on three key developmental objectives.

- Managerial competence.
- International mindset and the enrichment through diversity.
- Leadership and personal development.

The programme is structured in two key phases: EMBA participants alternate between their professional responsibilities and the programme, the aim is to apply what is learned on the programme directly into day-to-day practice on the job.

Business Fundamentals : The focus is the perfection of key management disciplines. There is a concentration of core courses, in addition to the choice of some elective courses. Besides, live and capstone projects constitute a significant part of the programme.

The structure of the FMS, JRN RVU, Udaipur Executive MBA Programme is composed of Business Fundamentals and Managerial Practices, with Leadership and Personal Development running throughout the entire programme. One of the key objectives is applying what you learn, as you learn.

On the basis of such interdisciplinary knowledge, attention is given to complex issues in a turbulent environment. Focus is on Strategy and Leadership.

Eligibility :

- 45% for General Category, 42% for SC/ST/OBC in Bachelor's Degree in any Discipline.
- Two years working Experience in any organization.

* the programme will be run in the second shift in the heart of the city.



Ist Semester	IInd Semester	IIIrd Semester	IVth Semester
Management Concept and applications	Organizational Behavior	International Business Environment	Managerial Economics
Accounting for Managers	Marketing Management	Production and Operations Management	Quantitative Analysis
Introduction to IT	Financial Management	Human Resource Management	Management Information System
Vth Semester	Vith Semester		
HR Electives	Industrial Training		
Marketing Electives	Capstone Project		
Finance Electives			

FACULTY PROFILE

- Director - Prof. N.S. Rao
- Core Faculty - Prof. P.K. Srivastava
Prof. Bhartendu Nagar
Dr. Hina Khan
Mr. Rahul Vyas
- Visiting Faculty - Prof. P.S. Chouhan
Prof. Daxa Gohil
Prof. M.L. Sharma
Prof. P.K. Sharma



The Course Curriculum

Projects to be under taken during MHRM

Semester-I SWOT Analysis

Semester-II Comparative Analysis

Semester-III Industrial Training Project

Semester-IV Grand Project

The course commences with an induction programme covering the fundamentals of management education and communication skills. This programme allows students from business and non-business backgrounds to attain equivalence in their knowledge base before embarking them during four semesters of MHRM programme. The brief description of semester wise course curriculum (approved by the University) is as follows :

Semester I

Paper Code	Subjects	Weightage of Marks
MH 101	Management Process	100
MH 102	Quantitative Methods	100
MH 103	Business Communication	100
MH 104	HRM Functions	100
MH 105	Functional Area of Management	100
MH 106	Computer Applications in Management	100
MH 107	Swot Analysis of a Company	
	1. Project Report Preparation	25 Marks
	2. Project Viva-Voce	<u>25 Marks</u> 50
MH 108	Comprehensive Viva-Voce	50
Total		700

Semester II

Paper Code	Subjects	Weightage of Marks
MH 201	Human Resource Development	100
MH 202	Organizational Behaviour	100
MH 203	Research Methodology	100
MH 204	Business Environment	100
MH 205	Business Policy & Strategic Analysis	100
MH 206	DSS & Management Information System	100
MH 207	Comparative Analysis of two Companies of similar nature:	
	1. Project Report Preparation	25 Marks
	2. Project Viva-Voce	<u>25 Marks</u> 50
MH 208	Comprehensive Viva-Voce	50
Total		700

Semester III

Paper Code	Subjects	Weightage of Marks
MH 301	Industrial Relations	100
MH 302	Labour Legislation	100
MH 303	Industrial Psychology	100
MH 304	Training and Development	100
MH 305	Compensation & Labour Welfare	100
MH 306	Industrial Training Project :	
	1. Report Preparation	50 Marks
	2. Report Presentation	50 Marks
	3. Report Viva-Voce	<u>50 Marks</u> 150
MH 308	Comprehensive Viva-Voce	50
Total		700

Semester IV

Paper Code	Subjects	Weightage of Marks
MH 401	Organization Development	100
MH 402	Counselling Skills for Managers	100
MH 403	Advanced techniques for training & development	100
MH 404	Grand Project :	
	1. Report Preparation	50 Marks
	2. Report Presentation	50 Marks
	3. Report Viva-Voce	<u>50 Marks</u> 150
MH 405	Comprehensive Viva-Voce	50
Total		500
Grand Total		2600

Note : During IVth Semester the student has to undergo a grand project in any Company for a period of 6 weeks compulsorily.

Number of Seats	
Total Seats	50
(Including reservations as per Govt. norms, Management / Foreign Students / NRIs and company sponsored seats.)	

Bachelor's degree from a recognised University in any discipline with atleast 48% marks in the aggregate, under 10+2+3 scheme.

A candidate who is appearing at the Final Year Bachelor's Degree Examination / whose result of the Final Year Bachelor's Degree Examination has not yet been declared, can also apply subject to the condition that he / she will be required to submit the marks sheet of the qualifying examination at the time of Personal Interview, failing which his / her candidature shall ipso facto stand cancelled.

Disclaimer

The University reserves the right to make any modification, alteration; also add or delete anything contained in the existing rules including curriculum. Legal Jurisdiction of the University is Udaipur.

Important Point to Note

1. Knowledge of computers, though not essential but is desirable.

2. If a candidate has received letter grades / grade points instead of marks, he/ she should submit a certificate from the Registrar of his / her University certifying equivalence of his letter grades / grade points in terms of percentage of marks.
3. If the first Bachelor's Degree is of a foreign University, the candidate should provide proof of its recognition by the Government of India or any other authority appointed by the Government for this purpose.
4. For a sponsored candidate, sponsorship of only a company registered as limited / private limited company or by NRI, etc. will be considered.
5. NRI/ Foreign candidates should produce their Passport, Student Visa and AIDS Certificate, etc. at the time of GD & PI.
6. Any student pursuing any other course/ undertaking full or part- time employment shall ipso facto become disqualified to continue the course.
7. 75% attendance in classes is the minimum requirement for appearing in the semester examination.

All Legal Matters subject to Udaipur Jurisdiction Only.



FEE STRUCTURE

The fee payable by the admitted students would be as follows :

First Year

Category	Course Fee* ₹	Caution Money** ₹ (Refundable)	Student Welfare Fund ₹	Total Amount ₹
Open / Merit	16,000	2,500	1,500	20,000
Management Seat	26,000	2,500	1,500	30,000
Foreign Students	26,000	2,500	1,500	30,000
NRI Students	36,000	2,500	1,500	40,000
Company Sponsored	46,000	2,500	1,500	50,000

Second Year

Category	Course Fee ₹*	Alumni Fee ₹	Student Welfare Fund ₹	Total Amount (₹)
Open / Merit	16,000	1,000	1,500	18,500
Management Seat	26,000	1,000	1,500	28,500
Foreign Students	26,000	1,000	1,500	28,500
NRI Students	36,000	1,000	1,500	38,500
Company Sponsored	46,000	1,000	1,500	48,500

* **Annual Course Fee includes tuition fee of Rs. 4,000/-**

** **Caution Money will be refunded within one year after completing the course.**

Important :

1. Fee is to be paid through Bank Challan at Allahabad Bank, JRNRVU Campus, Pratap Nagar, Udaipur.
2. Fee is payable annually.
3. Fee once deposited shall not be refunded in any case.
4. Examination fee will be payable at the time of submission of examination form for each semester as per university norms.
5. **Dress code as decided by the Department would be compulsory for all students**

ACADEMIC & EVENT CALENDAR (2012-13)

Commencement of New Academic Session	-	12th July, 2012
Induction Programme	-	23 rd July to 25 th July, 2012
Teaching Commencement for 1st Sem.	-	26 th July, 2012
Fresher Parties	-	Last Week of August, 2012
Mid Semester Exam.	-	17 th Sept. to 22 nd Sept., 2012
Industrial Visit	-	During First half of November, 2012
First/Third Semester Exam.	-	10 th to 22 nd December, 2012
Alumni Meet	-	Last week of December, 2012
Winter Break	-	24 th to 31 st December, 2012
Teaching Commencement for 2nd Sem.	-	Wednesday, 2 nd January, 2013
Mid Semester Exam.	-	Second Week of March, 2013
Farewell Party	-	Second Week of April, 2013
Second / Fourth Semester Exam	-	Last week of April & First week of May, 2013
Summer Training	-	1 st June to 20 th June, 2013
End of Academic Session	-	30 th June, 2013

The Programmes



Bachelor of Business Management (BBM)

Course Duration : Three Years, Semester Scheme

In the present information age of communication and globalization, management has a vital role in shaping and evolving one's personality by inculcating in him/her the business acumen by interrelating the functional areas of management, accounting, finance, computer application, quantitative techniques and communication skills related to business. The BBM Program aims at equipping the students with managerial, professional and administrative skills.

The program is designed to incorporate a blend of knowledge, skill and right attitude to stand in the world of managerial competition. The course aims at imparting precision skills in analyzing the implications of the changing economic and managerial scenario in modern context.

Objectives :

- ❑ To equip students with holistic understanding of the nuance of the business world.
- ❑ To prepare students for careers in business commerce and accounting in Indian concept.
- ❑ To enable students to seek self-employment as well as to inculcate the spirit of Entrepreneurship in them.
- ❑ To equip students with requisite professional and communication skills.

Fee Structure :

Departmental Fee payable annually (in Rs.)	
	BBM
(i) Tuition Fee	
(ii) Library Fee	
(iii) Kit Fee	
(iv) Magazine Fee	
(v) Parking Fee	3000
(vi) Sports Fee	
(vii) Computer Fee	
(viii) Internal Examination Fee	
(ix) Student Welfare Fund	1000
(x) Port Visit Fee	-
Total	15000

University Fee (in Rs.)	
	BBM
(i) University Development Fee	800
(ii) University Sports Fee (Payable annually)	200
(iii) Enrolment & Eligibility Fee (Payable one time on admission)	150
(iv) Total Fee at the time of Admission	16150
(v) Examination Fee (Payable along with exam. form) (For each semester)	900

Fee for Payment Seats:

An additional payment of departmental fee Rs. 12,500/- annually will be implicated for the students admitted on the payment seat in both these courses.

Important : Fee once deposited will not be refunded in any case (but the student shifted BBM/MBI to any other course of our university, the tuition fee may be adjusted against the payment for the new course opted by the student).

Admission Modalities

Number of Seats

	BBM
Total Seat	120
General Category Seats	80
Payment and NRI Sponsored Seat	40

The Programmes

If payment and NRI sponsored seat remain vacant, these seats can be converted in general category.

Final decision regarding number of Seats is the discretion of University.

Candidates below 45% candidates applying after last date of admission shall be admitted on payment seat only.

Eligibility

For BBM

Senior Secondary (10+2) in my faculty

With at least 45% marks (40% for SC/ST/OBC)

The candidate having marks less than 48% marks may be admitted on payment seat if available but completely on the discretion of the Director. Those who have appeared in the B.A./ B.Com/ B.Sc./BBM Final. Senior Secondary Examination but their results are still awaited may also apply. Such applicants may be given provisional admission until they submit the result of said examination. For the final admission, the result of requisite qualification must be submitted before the end of July, 2012. The provisional admission will be automatically cancelled for those who have failed in said examination or have not submitted the mark sheet of qualifying examination. No refund will be made in any case.

Submission of Application From

Application form duly completed in all respect must reach to the office of the Director; FMS latest by 21st June 2012 along with a D.D. of Rs. 500 in payment of registration fee and up to 07 July 2012 with on additional payment of late fee Rs. 300. All payment should be made through Challan (Attached with Application Form) in Allahabad Bank, Vidyapeeth, Pratap Nagar, Udaipur), A copy of the same is to be submitted FMS Office.

FMS will not be responsible for postal delay or non-receipt of applications due to postal loss.

Incomplete applications in any manner and those received after the prescribed date may not be considered.

Documents to be attached

The following must be enclosed with the completed application form:

a) A copy of challan for payment made of registration fee. b) An attested copy of all academic document i.e. Certificates & Marks sheet of Secondary, Senior Secondary for BBM Course along with Character Certificate from the Head of the Institution attended last. c) Candidates belonging to SC/ST/OBC must submit a certificate duly signed by District Collector/ First Class Magistrate. d) Candidate having a gap of one year after qualifying examination, Graduation/ (10+2) must submit an affidavit to justify the reason for the gap. e) Original Transfer Certificate from the institution attended last and Migration Certificate from the Board/ University last examination passed

Admission will be given on provisional basis of original T.C./ Migration is not enclosed with the application. In such cases the TC & Migration has to be submitted before the end of July otherwise provisional admission granted will be treated as cancelled and no refund will be made in any case.

IMPORTANT: All original documents must be submitted to our office while depositing the course fee along with enrolment and eligibility form duly completed in all respect.

Bachelor of Business Management 2012-13

I Semester	600 Marks
BM : 101 Principle of Management	100
BM : 102 Business Environment	100
BM : 103 Principles of Accounting	100
BM : 104 Foundations of Mathematics	100
BM : 105 English Grammar & Usage-I	100
BM : 106 Subject Viva-Voce	100

II Semester	600 Marks
BM : 201 Business Law	100
BM : 202 Business Economics	100
BM : 203 Financial Accounting	100
BM : 204 Introduction to IT	100
BM : 205 Communication Skills (English)-II	100
BM : 206 Subject Viva-Voce	100

The Programmes

III Semester	600 Marks
BM : 301 Marketing Management	100
BM : 302 Human Resource Management	100
BM : 303 Corporate Accounting	100
BM : 304 Cost Accounting	100
BM : 305 Business Statistics	100
BM : 306 Subject Viva Voce	100

IV Semester	600 Marks
BM : 401 Production Management	100
BM : 402 Macro Economics	100
BM : 403 Management Accounting	100
BM : 404 Research Methodology	100
BM : 405 Management Information Systems	100
BM : 406 Subject Viva Voce	100

V Semester	600 Marks
BM : 501 Organization Behavior	100
BM : 502 Company Law	100
BM : 503 Financial Management	100
BM : 504 Marketing Research	100
BM : 505 Personality Development and General Awareness	100
BM : 506 Project Report : Preparation	100

VI Semester	600 Marks
BM : 601 Project Management	100
BM : 602 Quantitative Techniques	100
BM : 603 Retail Management	100
BM : 604 Fundamentals of Entrepreneurship	100
BM : 605 Internet & E-Commerce	100
BM : 606 Group Discussion & Personal Interview	100

Important Instructions

EVALUATION PROCESS

The evaluation scheme consists of both internal and external examination. The weightage attached to the external and internal evaluation is 75% and 25% respectively. The external examination is based on semester system consisting of two semesters each year- First semester from July to December and Second semester from Jan to May. The University will conduct the examination for 75% weightage at the end of each semester. Remaining 25 marks are allocated for internal assessment based on continuous evaluation process as detail below:

	BBM
Periodical Test	15 Marks
Tutorial & Paper Presentation	05 Marks
Seminar	-----
Participation in academic activities & Attendances in class	05 Marks
Total	25 Marks

MEDIUM OF INSTRUCTION: The Medium of Instructions shall be English only.

TEACHING METHODOLOGY : The teaching learning process consists of seminar, quizzes, group discussions, apart from classroom teaching. It aims at providing maximum exposure to International Business, International Marketing, International Finance and Industrial various issues.

ON-THE-JOB TRAINING: A student shall compulsorily undergo an eight week industrial training in an industry at the end of (the second semester for MIB Course) fourth semester (for BBM course) and The Project Report should be submitted to the department within 2 months from the date of completion of training, which shall be evaluated by the presentations and Viva- voce. The training shall aim at providing maximum exposure of the operational activities of various industries.

Attendance: All students have to come to the college on regular basis. It is important that 75% attendance he/she will not be allowed to appear in the internal and final examinations.

Resource

Persons

Visiting / Guest Faculty

Sr. No.	Name	Designation	Area of Specialization
1	Professor B.K. Ojha	Ex. Vice Chancellor Dean faculty of Commerce Bhavanagar University Bhavanagar	Marketing
2	Prof. Sushil J. Talwani	Director M.B.A Programme Sir Padampat Singhania University Bhatewar. Udaipur	Business Economics
3	Prof. Pratap Singh Chauhan	Dean, Faculty of Management Saurashtra University Rajkot (Gujarat)	Financial Management
4	Prof. Jawahar Lal	Former Dean, faculty of Commerce Delhi School of Economics University of Delhi	Accounting & Finance
5	Prof. S.K. Bhatt	Senior Professor Department of Business Management Studies, S.P. University Vallabh Vidya Nagar (Gujarat)	Accounting & Finance
6	Prof. Daxa Gohil,	Dean, faculty of Commerce Saurashtra University Rajkot (Gujarat)	Human Resource Management
7	Prof. M.P. Bansal	Senior Professor Deptt. of Business Administration and Ex-Vice Principal, Commerce College University of Rajasthan, Jaipur	Business Legislation & Management
8	Prof. P.K. Sharma	Dean, Faculty of Commerce Vardhman Kota University, Kota	Personnel Management
9	Prof. R.D. Sharma	Dean Academics University of Jammu (J & K)	Marketing
10	Prof. M.L. Sharma	Senior Professor, Deptt. of ABST and Ex-Vice Principal, Commerce College, University of Rajasthan, Jaipur	Accounting and Taxation
11	Prof. H.N. Agrawal	Former Dean, Faculty of Commerce Saurashtra University Rajkot (Gujarat)	Managerial Economics
12	Prof. Madhusudan Trivedi	Prof. of Sociology, MLSV, JRN RVU	HR and Research Methodology
13	Prof. Narendra Pandya	Director of Udaipur School of Social Work	Social Work Philosophy and Methods
14	Mr. Avinash Nagar	Assoc. Prof. of Udaipur School of Social Work	Research Methodology