

M.H.R.M. EXAMINATION – 2010

SEMESTER – II

204 : BUSINESS ENVIRONMENT

Time: Three Hours

Max. Marks : 70



Note :- Attempt five questions in all. Question No. 8 is compulsory. All Questions carry equal marks.

- Q.1.(a) Discuss the elements and nature of business environment.
(b) What are the techniques opted for environmental scanning & monitoring? Explain with adequate example.
- Q.2.(a) Discuss Industrial, Fiscal, monetary & exim policy in detail. How these policies helped in Economic growth of India?
(b) Write a short note on Economic planning of any Developing country.
- Q.3.(a) Explain how political environment, government & business are interrelated.
(b) Who are consumers & what is consumer Protection Act.
- Q.4.(a) "Is socio-cultural environment important for Indian firms." Explain.
(b) What is corporate social responsibility? Give names of five companies, which follow CSR.
- Q.5.(a) Discuss main features of world Bank, IMF & WTO & their importance in India.
(b) With recent examples of Global firms, explain Foreign Collaboration & Indian Businesses.
- Q.6.(a) What is Foreign Trade policy & its effects.
(b) Write a short note on social values & attitudes, with example.
- Q.7.(a) How Liberalization is important in India?
(b) What do you understand by patent Lanes. Explain.
- Q.8. Write short notes on :-
(a) MRTP Act
(b) Licensing Policy
(c) Indian Business System
(d) Globalization Effects (Example)

M.H.R.M. EXAMINATION – 2010

SEMESTER – II

205 : BUSINESS POLICY AND STRATEGIC ANALYSIS

Time: Three Hours

Max. Marks : 70



Note :- Attempt any five questions in all. Question No. 8 is compulsory.

- Q.1. How does the general management approach differ from functional management approach? Trace out the benefits and limitations of strategic management.
- Q.2. "Strategic Management Process should be seen as dynamic, continuous and flexible and must be considered as a whole." Explain this statement and bring out the main features of strategic management process. What precautions should be taken while applying this process in practice?
- Q.3. What are the characteristics of a mission statement? Explain Mintzberg's six power configurations.
- Q.4. What do you mean by environment threat and opportunity profile? How is it prepared? Illustrate with example of an organization.
- Q.5. What is meant by Strategic Advantage Profile? How it is prepared and what is its significance?
- Q.6. Explain the BCG matrix in detail. Describe the SPACE model of portfolio analysis.
- Q.7. What is the role of resource mobilization and allocation in strategy implementation? What are the problems in resource allocation?
- Q.8. What are the issues involved in diversification decision? What are the various forms of retrenchment and how do they differ?

M.H.R.M. EXAMINATION – 2010
SEMESTER – II

206 : DSS AND MANAGEMENT INFORMATION SYSTEM

Time: Three Hours
Max. Marks : 70



Note :- Attempt five questions in all. Question No. 8 is compulsory. All questions carry equal marks.

- Q.1. What do you understand by Management Information System? Discuss various activities performed by MIS in an organization.
- Q.2. What are the common elements of any system? How would you distinguish between decomposition of a system and integration of sub systems? Discuss.
- Q.3. Differentiate between a decision and decision making process. Illustrate Simon's Model of decision making.
- Q.4. What is a decision support system? Discuss its components, characteristics and capabilities.
- Q.5. What is a system prototype? How do the system development life cycle and prototyping methods differ? How might they be interrelated?
- Q.6. What do you understand by data models? Explain the relevance of relational data base model with suitable example.
- Q.7. Discuss the concept of strategic information system. Differentiate strategic information system and a strategic level system.
- Q.8. What do you understand by personnel research? Explain the computer application in Human Resource Management.

M.H.R.M. EXAMINATION – 2010
SEMESTER – II
201 : HUMAN RESOURCE DEVELOPMENT

Time: Three Hours
Max. Marks : 70



Note :- Attempt any five questions. Question No. 8 is compulsory. All questions carry equal marks.

- Q.1. Are people/Human Resource always an organization's most valuable asset? Why or why not? Discuss the motivational aspects of Human Resource Development.
- Q.2. Define job description. What precautions should be taken while preparing it? Construct a form for a sample job description. Why is job description necessary before developing a job specification?
- Q.3. "Human Resource Planning is the process by which an organization ensures that it has the right number and kind of people at right place and right time: capable of effectively and efficiently completing the task that will help the organisation to achieve overall objectives." Discuss.
- Q.4. Define the concept of career planning. What are the prerequisites for its effectiveness? What are the advantages of career planning as an aid of HRD?
- Q.5. Explain the concept of quality circles. Discuss the relevance of 'Total Quality Management' in an organization by giving suitable examples.
- Q.6. Discuss the relationship between technology and HR strategies and actions. What can HR Managers do to grapple with future challenges and technological advancements?
- Q.7. "The focus of Human Resource Development is essentially to enable people to self actualise through a systematic process of developing their existing potentials and creating new ones." comment.
- Q.8. Write the short notes on any two of following :-
(a) Job Design
(b) Career Counseling
(c) Quality of Work Life
(d) HRM : A futuristic Overview
(e) Attributes of an HRD manager

M. H. R. M. EXAMINATION – 2010
SECOND SEMESTER
P-202 : ORGANISATION BEHAVIOUR



TIME : Three Hours
 Max. Marks : 70

Note : Attempt five questions in all. Question No. 8 is compulsory.

- Q.1 What is Organizational Behaviour? What are its key elements?
- Q.2 Explain the meaning of personality and describe the major determinants of personality.
- Q.3 Discuss the nature and types of groups. How groups are formed?
- Q.4 Why leadership is required for any organization? Suggest measures for effective leadership.
- Q.5 What is motivation? Discuss any two theories of motivation in detail.
- Q.6 Define conflict and discuss its stages.
- Q.7 Write notes on any two :
 (a) Organisational Culture
 (b) Management of Change
 (c) Components of Culture
 (d) Dimensions of Change

Q.8 CASE

Ram has been a clerk in a business firm for over a decade. He feels that he has been doing his work efficiently. However, the promotion to a supervisory position, which he has been expecting, has never materialized. He feels sad about it, and a little angry with his manager, Krishnan, who is responsible for promotions.

Ram feels that a deserving promotion has been denied to him and he attributes it to the fact that Krishnan belongs to a community different from his. This feeling has gone to such an extent that Ram has become somewhat negligent in his work. He keeps a book of poem which he quietly reads in the office in moments of dullness.

He has even begun to write poems – a practice of his college days – and now he does so even in his office occasionally and delights in it. He even thinks of giving up his clerical job and imagines himself sitting on the chair of the sub editor of a magazine which has published two of his poems under a pseudonym (false name)

1. Analyse the feelings and behaviour of Ram in the light of your knowledge of personality, perception and attitudes.
2. What do you feel about the attitude of Krishnan?

M.H.R.M. EXAMINATION – 2010
SEMESTER – II

203 : RESEARCH METHODOLOGY

Time: Three Hours

Max. Marks : 70



Note :- Attempt five questions in all. Question No. 8 is compulsory. All questions carry equal marks.

- Q.1. What is meant by "Defining a Research Problem?" Describe the techniques for defining a research problem.
- Q.2. What is Research Design? Explain the difference between Exploratory research design, Descriptive research design and experimental research design.
- Q.3. What do you understand by Sampling? Describe the types of sampling and criteria for selecting a sampling procedure.
- Q.4. What is Scaling? How it is different from measurement? Describe important Scaling Techniques.
- Q.5. Write short notes on the following:-
(a) Hypothesis
(b) Questionnaire
- Q.6. Explain the steps of Report Writing. What precautions should be taken while writing a research report?
- Q.7. Write short notes on the following:-
(a) Primary and Secondary Data
(b) Statistical Techniques for data analysis.
- Q.8. Write short notes on any four of the following:-
(a) Observation
(b) Survey
(c) Independent and Dependent Variables.
(d) Non Parametric Tests
(e) Test of Reliability
(f) Conceptual Vs Empirical research